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U.S. Department of Agriculture

*Modern*

**ROSES**

PERENNIALS  
AND FRUITS

*Fall  
1945*

INTRODUCING NEW ROSES  
FOR 1946

*Fall is the Ideal Time  
to Plant*

*Goldilocks*  
SEE PAGE 4

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

© J. & P. CO.  
Pl. Pat. App. for

NEWARK, NEW YORK • • THE ROSE CAPITAL OF AMERICA



# New for 1946

J. & P. OFFERS

## PEACE

(Plant Patent No. 591)

AN ALL-AMERICA  
ROSE SELECTION

*Radiant Yellow*

Again, a lovely new Rose is born! Peace takes its distinguished place among the yellow Roses, introducing a new note of interest in the color stages through which it passes. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5-in. blooms. Peace brings ethereal beauty to your garden all Summer long.

As the flower matures, the petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. The bloom is firm-textured and never balls in any weather. Its fragrance is as delicate as the flower is beautiful.

The plant is as superior as the bloom, hardy—vigorous—disease-resistant. The flowers are unusually large and borne on heavy stems that lift them proudly above the mass of large, vigorous, shining, holly-like foliage. It needs no disbudding to produce exhibition blooms which hold their form and freshness. Best of all, the blooms are produced in glorious succession.

This Rose should have a place in every garden as a living symbol of peace on earth, good-will toward men.

\$2.50 each; 3 for \$6.25; 12 for \$25.00

*Bud.* . ovoid, golden yellow, etched with pink.

*Blooms.* . cupped, canary-yellow to cream, edged with pink. 5 in. across. 40 to 45 petals.

*Fragrance.* . delicate.

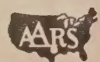
*Plant.* . vigorous, hardy. Very large, glossy, disease-resistant foliage. Successive bloomer.

*Peace Roses growing in the field*



© J. & P. CO.

Peace



### All-America Rose Selections

"All-America Rose Selections" are the Roses judged best among many of each year's new introductions by an association of rosarians organized to conduct growing tests. In fifteen official test and demonstration gardens, representing different climatic conditions throughout the U. S., proposed new varieties are grown and observed for a two-year period. Each such test is made by an accredited "Test Garden Judge and Director," who compiles a complete report or "score sheet" on each Rose under trial. All the important horticultural characteristics are scored throughout the entire

growing season by a uniform "point system"—color, form, fragrance, size and productivity of bud and bloom, sturdiness of neck and stem, hardiness and growth habit of plant, disease resistance, type and abundance of foliage, etc.

The Rose Council of the AARS then compiles all the reports, and makes its selections, from those which scored the highest, of the finest new garden Roses in the year's competition. Many Roses so selected during the past six years are offered you in this catalog. All are identified by the insignia AARS.





Mary Margaret McBride Rose, honored by the Fuerstenberg Prize, awarded to the "Best New Rose introduced in America within the last four years," by the American Rose Society. Here arranged by Esther C. Grayson, Co-author of the book "Flower Arrangement in Color."

## Parade of Modern Roses

PERENNIALS AND FRUITS

World's Largest Rose Growers

AS A garden lover, you will be interested to know that the popularity of Modern Roses continues to grow by leaps and bounds. Here at Newark, New York, we have been hard pressed to keep pace with the increasing demand for J. & P. plants.

Because of your interest in gardening, I'm happy to tell you that we have made good progress on our program of creating new and better plants for America's gardens. Eugene Boerner, our able Director of Plant Research, has continued to study the mysteries of Rose hybridizing in order to give you Roses even lovelier than those that you've known in the past. As a result, we have what I honestly believe to be America's best stock of parent plants, from which many new and outstanding Roses will be developed. Thus, we shall continue to produce the finest of new Roses for you and your friends.

For the benefit of our customers, we have tried to maintain our production of ornamental plants. At the same time, we have produced 1,200 acres of peas, beets, potatoes and other essential items for the nation's food supply. Thus, if you have been disappointed in not being able to obtain Modern Roses during the past season, it is because the same men and the same fields that ordinarily produce ornamental plants have been raising food for victory. This is in accord with J. & P.'s primary objectives of helping in the war effort and at the same time producing as many ornamental plants as possible for America's gardens.

As we enter our 73rd year, it is a real satisfaction to know that we have contributed to America's growing love for garden beauty.

*C. H. Perkins*  
PRESIDENT

## Festival of Roses

Two important ceremonies high-lighted the opening of the 1945 Festival of Roses on Friday, June 15. One was the dedication of the new J. & P. Rose, Ernie Pyle.\* The other was the presentation of the David Fuerstenberg Prize to Mrs. Nicolas, wife of Dr. J. H. Nicolas, originator of the Mary Margaret McBride Rose. Both ceremonies were broadcast over NBC on Mary Margaret McBride's program originating in the J. & P. Gardens.

Two other well-known radio personalities, Connie Stackpole, WNAC Boston and Helen Joyce, WLS Chicago, came to Newark, and from the J. & P. Gardens broadcast interesting accounts of Festival activities.

Other events included the traditional Moonlight and Roses Dance, crowning of the Rose Queen and the Kiddies' Parade. Rose Arrangement Day featured experts from the Detroit Garden Center. Many of these special Rose arrangements will be pictured in the Spring 1946 catalog.

\*ERNIE PYLE Roses will first be offered by J. & P. in Spring 1946.

GREY PEARL. We shall have enough of these lovely Roses to offer them again next Spring.



Fuerstenberg prize presentation. Left to right, Charles H. Perkins; Harry L. Erdman, Pres. of A.R.S.; Mary Margaret McBride; Dr. R. C. Allen, Sec. of A.R.S.; Mrs. J. H. Nicolas; Eugene J. Boerner.



The traditional Kiddies' Parade, a feature of the Rose Festival, was one of the high spots because so many original and unusual costumes were displayed.

# Fall is the Ideal Time to Plant

Leading rosarians, horticultural colleges and plant research experts now say that Fall is an even better time than Spring to plant. Our Department of Plant Research thoroughly approves the practice. Our growing number of Fall-planting customers confirm the advantages by experience.

Roses, and the perennials and fruits shown in this edition of our catalog, produce earlier and finer blooms next season when planted this Fall. The roots have a longer time to become established in your soil before producing wood and leaf structure to support abundant bloom and fruit.

There are advantages to you, the gardener, as well. You have had all season to watch and appraise your garden. You know better where you want the new things—where to enlarge your beds and borders—or what to replace with something more desirable. The rush of Spring and Summer gardening is over. The soil is mellow, easier to prepare. You can plant in Fall leisurely, without the pressure of so many other things to do!

J. & P. Roses, perennials, fruits are shipped at the proper time for Fall planting in your climate. We dig the plants when they have completed their seasonal growth, and when they have become dormant. (It is safe to plant right up to the time when the ground is frozen.)

The J. & P. instruction sheet sent with your order gives you the simple directions for proper planting.



## Order Early

ORDERS FILLED CONSECUTIVELY

For the past several seasons, orders for J. & P. plants have far exceeded the available supply of many varieties. We are striving to grow more each year, including fruits to increase Victory gardeners' contribution to the food supply. However, wartime shortages of experienced labor limit the yield of plants that merit and receive the J. & P. label.

We have always reserved plants to fill orders consecutively in the order received. We shall continue that policy. We urge you to make your selections and send us your order at the earliest possible moment.

We appreciate your desire to have your favorite varieties. However, as a wartime measure, we assume you wish us to choose and send you another variety of the same color and quality, should we be out of any that you order.

IF NOT, PLEASE SPECIFY IN YOUR ORDER.

## EVERYTHING SENT Prepaid

Everything in this catalog is sent prepaid. You pay only the price shown. All orders are carefully and scientifically packed to protect all parts of your plants. Special attention is given to provide an enduring moist packing of the roots.

# Jackson & Perkins Co.

NEWARK, NEW YORK

THE ROSE CAPITAL OF AMERICA



NEWEST

# Floribundas GOLDILOCKS

(Plant Patent Applied for)

FIRST Real GOLDEN YELLOW Floribunda.

Created by J. & P.

Here at last is the long-awaited true *golden yellow* Floribunda! "Stardust refined to gold." Somewhere in your garden, a mass of glorious sunshine may now delight you from early Spring all through the Summer and Fall.

Few of the many achievements of Eugene S. Boerner have brought more satisfaction than his development of this long-sought addition to the range of colors available in the Floribunda group. When field-grown plants proved their sturdy structure, prolific blooming habit, delightful fragrance, vigorous growth and resistance to disease, the stamp of J. & P. approval could be given this new creation.

The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive bud stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The firm, thick petals number 45 on most of the buds. The dark green foliage is glossy, decorative and abundant. The plants have a dense, spreading, well-balanced habit of growth reaching a height of 2½ ft. or taller.

Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . for Goldilocks.

*Bud.* . rich, golden yellow. Ovoid.

*Flower.* . cupped in early stages. 45 firm petals. Opens gracefully, up to 3½ in. across. Lower petals reflexed. Long lasting.

*Fragrance.* . fresh, wild Rose.

*Foliage.* . medium dark green, glossy, abundant, disease-resistant.

*Plant.* . dense, spreading, 2½ ft. Hardy, vigorous, prolific.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00;  
25 for \$28.15



© J. & P. CO.

## Pink Bountiful

HYBRID TEAS IN MINIATURE

MASSES OF GLORIOUS COLOR  
ALL SUMMER LONG

(Plant Patent No. 601)

Rose lovers everywhere will prize this lusty Floribunda for its soft pink flowers with their dawn-like glow. Large and delicate, but lasting bloom clusters provide a fresh and profuse mass of color all Summer long.

The bloom itself is a petite relative of the Hybrid Tea, particularly adaptable for cut-flower use. In the bud, it is a pretty complement to miniature arrangements. The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements or nosegays. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow.

*Bud.* . ovoid, deep reddish pink.

*Bloom.* . thick textured. Measures up to 3 in. when fully open. Prolific bloomer.

*Fragrance.* . nutty, delicate.

*Plant.* . vigorous grower with large, dark green, disease-resistant foliage in abundance. Medium height. Hardy.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

©  
J. & P. CO.





# Unrivalled FAVORITES

## NOW AVAILABLE

Two of the most popular Floribundas are now available. *The Floribundas* are an epoch-making triumph of Modern Rose culture. They combine robust health with surpassing beauty, glorious profusion of blooms with wide variations of form and color and scent. The full, bushy Floribunda plants are decorative in themselves, and they fit interestingly and attractively into the garden ensemble. They are ideal for mass display in borders, with Spring flowering shrubs, and in beds and base plantings. The masses of glowing color give the home gardener a continuous spectacle of breath-taking loveliness from early Spring through the Fall.

## Pinocchio

(Plant Patent No. 484)

At last we are prepared to meet the record-breaking demand for Pinocchio—the Floribunda so sensationally popular all over America. Everyone wants this widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds—rich salmon flushed with gold at the base—open to long-lasting exhibition blooms like miniature Hybrid Teas. As the “sweetheart” flowers open, they change to soft lucid pink and shade into deeper pink at the edges. More than everblooming, the plants stage a continuous display of glowing pastel harmony from early June through the Fall, with hundreds of flowers on every bush. Pinocchio is a florist's favorite for boutonnieres and the unusual in bouquets or corsages. The fragrance is fruity and exotic. On the bush or in water, the flower lasts amazingly long. Its rich, dark green foliage is unusually disease-resistant.

*Buds.* pointed, exquisite, salmon flushed with gold at the base.

*Blooms.* long-lasting. Measure 2 in. across. Wonderful for flower arrangements. Exotic fruity fragrance.

*Plants.* very prolific, continuous; hundreds of blooms to a bush. Extremely hardy, 20 to 24 in. tall. Disease-resistant.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

Here Pinocchio is used in making this attractive arrangement of Floribunda Roses.

© J. & P. CO.



### GROUP #560

#### Bedding Group, 10 FLORIBUNDAS

5 of each on this page  
(Value \$12.50) only... **\$10.50**

**Pinocchio and Marionette**—the “made for each other” combination. Enough for a bed, border, or climber base planting.

Lovely sister of Pinocchio, Marionette shares all Pinocchio's versatility of purpose and beauty of form. The “sweetheart” buds are dainty, creamy-yellow and appear in joyous succession throughout the gardening season. The buds unfold into fully double flowers about 1½ in. across. Their pastel yellow tint changes to clean white brilliance before the flowers finish.

*Buds.* beautifully formed, ideal for boutonnieres, delightful for nosegays or to tuck in coiffures.

*Blooms.* open gracefully in large clusters. The fragrance is light, airy, entrancing.

*Plants.* very hardy, vigorous, 24 in. tall. Excellent for borders, and all the many Floribunda uses.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

Use Marionette and Pinocchio in your garden with a free and confident hand

## MARIONETTE

(Plant Patent No. 569)





# PARADE OF MODERN

# Floribundas

*Floribunda—versatility is thy name. Lovely in both large and small gardens, formal and informal. Truly the all-purpose Rose.*

## SUMMER SNOW

(Plant Patent No. 416)

Here is cool Summer serenity for a best-loved spot in your garden, or as a border planting. The heavy clusters of pure white flowers catch the shimmering beauty of a snowstorm at twilight. Summer Snow is the coquette of Rose fragrances—sweet and elusive. For all its proud beauty, this plant is the most prolific of the white Floribundas. A natural choice to accent and blend other colors in perennial and shrubby borders. Blankets any area with immaculate white.

*Buds.* delicate buff-cream.

*Flowers.* clear white, dainty, 3½ in. across.

*Prolific.* blooms freely till frost.

*Plants.* 20 in. tall.

*Foliage.* light green, attractive.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for \$23.45



Summer Snow

© J. & P. CO.

## JOYOUS

(Plant Patent No. 381)

A rhapsody in color from handsome rose-red buds to deep pink of the open flower. The color is deeper than Else Poulsen and remains clear without mottling throughout the life of the blossom. In older varieties of this color range, this characteristic is seldom found. Joyous lends itself perfectly to cutting and vase or bowl arrangements.

*Unusual.* for cutting and arrangements.

*Strong.* free blooming, medium height.

*Blooms.* clear, strong color at all times. Rose-red glory to deep, impressive pink.

*Foliage.* deep red as plants approach blooming.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00; 25 for \$18.75



Joyous

© J. & P. CO.



Cheer

© J. & P. CO.

## CHEER (Plant Patent Applied for)

Brings a cheery, warm glow to your garden. This is the bright, deep rose-pink form of the prized World's Fair Rose—internationally famous. Cheer takes its place deservedly among rose-dom's favorites. The ovoid buds are orange-pink to red. In many sections, they approach geranium-red or rose-red. They open to large, ruffled, semi-double blossoms on a compact plant.

*Buds.* ovoid, orange-pink to red.

*Blooms.* large, about 4 in., opening gracefully; in large clusters. Sweet fragrance.

*Habit.* vigorous, prolific. 2 ft. Dark green foliage.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for \$23.45

## A. Grille



© J. & P. CO.

## A. GRILLE (Plant Patent No. 475)

This brilliant Rose has made for itself an important niche in the Floribunda family. Its large velvety scarlet-crimson blooms are similar in form, but several shades lighter than the deeper World's Fair that has so completely won the Nation. The semi-double flowers measure 4 to 5 in. across. They never lose their brilliance even in the hottest sun. Many Rose growers use this dashing red Floribunda to bring warmth and good cheer to their gardens. Excellent for bedding, borders and mass planting.

*Color.* brilliant scarlet-crimson; bright in all light.

*Fragrance.* elusive, intriguing.

*Persistent.* large clusters throughout the Summer.

*Habit.* bushy; very hardy and vigorous; heavy foliage. Medium height.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00; 25 for \$18.75

{Right} Use Floribundas to supply compelling color all season in borders, path, doorstep and accent plantings.

{Below} Floribundas are very effective in mass plantings, both for garden display and plenty of blooms in fine sprays for cutting.





# ROSES OF TOMORROW

## SMILES

(Plant Patent No. 331)

Clusters of these salmon-pink Roses smile upon your garden from early Spring to late frost. The exquisite coral-pink buds open to dainty 3-in. semi-double flowers in gorgeous clusters. Blooms are long-lasting and daintily scented. Plants are medium-tall, about 18 in., of spreading growth. Foliage is a shiny dark green. Another Dr. Nicolas gem which has become very popular because it has so many of the outstanding qualities typical of J. & P. creations.

*Color.* .splendid salmon-pink.

*Blooms.* .long-lasting, perfectly formed, semi-double; diameter 3 in.

*Foliage.* .a shiny dark green.

*Fragrant.* .daintily scented.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00; 25 for \$18.75



Smiles

© J. &amp; P. CO.

## WORLD'S FAIR

(Plant Patent No. 362)

Winner of First Award, All-America Selections

This official Rose of the New York World's Fair continues as one of rosedom's great, and promises to be one of the most outstanding Floribundas for many years to come. Bountiful clusters of rich velvety scarlet flowers almost hide the luxurious foliage, and become a dark maroon in Fall. Light, fresh fragrance. Exceptionally hardy.

*Prolific.* .continuous display, Spring to frost.

*Size.* .blooms double, Hybrid Tea size—nearly 4 in. across; 18 to 20 petals.

*Vigorous.* .bushy; about 30 in. high.

*Display.* .magnificent in groups.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00;  
25 for \$18.75

Once More We Offer  
the Popular

## Symphonic Six

### GROUP #561

The lovely salmon-pink Smiles (on this page), red Holstein and Betty Prior (both on page 8). Wonderful accent colors in a doorstep or sidewalk planting.

6 Plants, 2 of each  
(Value \$6.00) **\$5.00**  
for only .....



Carillon

© J. &amp; P. CO.

## CARILLON

(Plant Patent No. 136)

Plant it in groups of 3 to 6 or more, for a magic carpet of lustrous coral-flame resting on glossy green foliage. This outstanding Floribunda is most generous in bloom. The graceful semi-double flowers are large and fragrant. The buds make handsome table arrangements and boutonnières.

*Height.* .24 to 30 in. tall.

*Blooms.* .large, pleasingly fragrant till frost.

*Recognition.* .Gold Medal A.R.S.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00; 25 for \$28.15

## ROSE ELFE

Perfect Hybrid Tea blooms and diminutive rose-pink buds make this hardy Floribunda perfect for cut-flower use. Known as Delight at your florists'.

*Buds.* .pointed, deep rose-pink.

*Flowers.* .gardenia-like. Very double, high center, 2 to 2½ in. across. 30 small petals, perfect form.

*Color.* .silvery rose-pink.

*Prolific.* .continuous blooming. June till frost.

*Plants.* .vigorous. 20 to 24 in. Dark green glossy foliage.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75



In base plantings, borders and beds, J. & P. Floribundas display great masses of glowing color in your garden from early Spring until frost time.



Floribundas created by Dr. J. H. Nicolas are planted around Sundial Memorial to him.

In the garden below, the lovely white Snowbank forms a border along the grass path, effectively frames the bed of Hybrid Tea Roses opposite.



Rose Elfe

© J. &amp; P. CO.



# Floribundas OF UNUSUAL APPEAL

© J. & P. CO.

Rochester



© J. & P. CO.

**Holstein**

## HOLSTEIN (Plant Patent No. 395)

The dramatic—the unusual in Floribundas across the nation! The color diplomat of the reds for group harmony. Countless flower-heads form a continuous carpet of red brilliance. The perfect choice for large showy mass display, in beds, borders and especially at base of climbers. A prolific bloomer. Produces an amazing number of flowers.

*Flowers.* . . about 4 in. across, with 6 petals of dark red accentuated by a cheerful white eye.

*Prolific.* . . produces an astonishing number of flowers. Immense clusters. Continuous color display all season.

*Plant.* . . very hardy, disease-resistant. 24 to 30 in. tall; strong, upright stems. Vigorous, healthy foliage.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

## ROCHESTER (Plant Patent No. 131)

No other double Rose produces more blooms per plant! Rochester gives you fragrant, double blooms in perfect Hybrid-Tea form all season long. The flowers are soft, buff yellow, rich with orange-carmine blush on the reverse. Its glowing beauty, derived from an exquisite blending of coral shades, makes it a great favorite for specimen planting, and table arrangements. A continuous bloomer from June till frost. Remarkably hardy, sturdy, vigorous.



*Bloom.* . . no bush rose more prolific. Grows 2½ ft. tall or more.

*In Groups.* . . continuous mass of beautiful fragrant flowers.

*Flowers.* . . exquisite, buff-yellow contrasting with orange-carmine blush on reverse.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

## BETTY PRIOR (Plant Patent No. 340)

As spectacular in blooming habit as Donald Prior. An outstanding variety of the all-satisfying Floribundas. Produces beautifully decorative buds and blooms in glorious, season-long succession.

*Color.* . . buds lively red open shell-pink.

*Flowers.* . . resemble dogwood blossoms in shape and size. Blooms in large clusters in Spring and continuously throughout the season.

*Foliage.* . . healthy young shoots of red.

*Plant.* . . abundantly branched. 3 to 3½ ft. tall.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

## SNOWBANK (Plant Patent No. 279)

(not illustrated)

A Rose ballet of graceful blossoms. This warm, live white plays up vivid colors in neighboring plantings.

*Buds.* . . dainty; buff-orange.

*Flowers.* . . blush-white, turning to pure white; semi-single, 3½ in. across, long-lasting; continuous.

*Plant.* . . 18 in., spreading. Glistening deep hemlock-green foliage.

*Honored.* . . A. R. S. Gold Medal, Hartford.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45



© J. & P. CO.

**Betty Prior**

## DONALD PRIOR

(Plant Patent No. 377)

Depend upon this Floribunda for dramatic color display, sturdiness and vigor. Produces immense clusters of deep red flowers and also has a most gratifying habit of sending out individual flowers all over the bush. This gives the mass color effect more depth and new interest. Its fragrance is airy and delicate, like Damask perfume. Plant grows to a height of 30 to 36 in. with plenty of strong, dark green foliage. Effective planted at base of Blaze or Climbing Summer Snow. Also in borders, beds, hedges, etc. Sturdy and vigorous. Needs no special care or favored location to produce ample bloom.

*Color.* . . sparkling red like rare wine.

*Blooms.* . . 8-petaled, about 3 in. across, continuous large bursts of bloom very frequently throughout season. Never without flowers.

*Plant.* . . 30 to 36 in. tall. Plentiful, tough, dark green foliage.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

© J. & P. CO.

**Donald Prior**





# Modern HYBRID TEAS

Just as scientific progress in many fields of horticulture has improved the quality and productiveness of grains and other growing things, so have modern developments and practices in Rose breeding brought superior characteristics and qualities to the present-day Rose.

It is only natural that the knowledge and skill which rosarians have gained through the years should have produced *finer, lovelier, healthier, more prolific* Roses than earlier varieties.

All Modern Roses from the famous Jackson & Perkins nurseries are thoroughbreds, sprung from carefully selected stock, expertly bred, skillfully nurtured, solicitously groomed.

You will find new pleasures and thrills in growing these Modern Roses. They will keep your garden a place of beauty and fragrance for many years. . . . And of all Roses, they will be the ones most admired by your friends and neighbors who know choice flowers.

## CRIMSON GLORY (Plant Patent No. 105)

Unsurpassed for vivid crimson beauty. This is the Rose so outstanding in depth of color and character of bud, bloom and plant that it has been voted top honors in the American Rose Society polls for several years. Big, beautifully formed blooms are held proudly high on sturdy stems. Foliage is healthy and profuse, forming an ideal base for such perfect blooms. Be sure to include this medal-winning Rose in your fall plantings.

*Fragrance.* .refreshing and abundant.

*Buds.* .large, urn-shaped, developing into full, well-formed, high-centered blooms.

*Character.* .very prolific; 30 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## PARADE OF PEERS GROUP #562

Would you like the recommendations of experts in selecting the loveliest Roses for your garden? Then order this delightful dozen—the Parade of Peers.

Katherine T. Marshall, bright pink (p. 18)  
Mrs. Miniver, cardinal-red (p. 10)  
Fantasia, daffodil-yellow (this page)  
Sonata, cochineal-red (p. 12)  
Mandalay, golden yellow (p. 14)  
Mary Margaret McBride, pink (p. 15)  
Mirandy, rich warm red (p. 15)  
Adoration, salmon-pink (p. 15)  
Texas Centennial, garnet-red (p. 19)  
Rex Anderson, ivory-white (p. 18)  
Mme. Jean Gaujard, pastel blend (p. 11)  
Saturnia, flaming copper-gold (p. 14)

**12 PLANTS, 1 of each**  
(Value \$19.25) for only **\$16.05**

Fantasia

© J. & P. CO.



© J. & P. CO.

Crimson Glory



## FANTASIA (Plant Patent No. 590)

*A J. & P. Hybrid Tea with all the rugged, profuse-blooming characteristics of the Floribundas*

Thousands have already acclaimed the "lift" they get from Fantasia's bright golden yellow buds. Florists everywhere grow Fantasia for exquisite corsages and bouquets. This new Hybrid Tea has so many of the rugged and abundant characteristics of the Floribunda Roses that many of our testers want to call it a Floribunda. Use Fantasia anywhere Floribundas can be used, or in the beds of Hybrid Teas. Particularly extolled for the trim, pointed buds, profusely borne, often in clusters.

*Buds.* .delightfully sleek, pointed, bright golden yellow to mellow peach, in great profusion. Sometimes many on one stem.

*Blooms.* .medium-size, high-centered, exquisite form; 30 to 35 satiny petals, with a lively sheen outside. The color lightens to creamy-yellow as the flowers finish.

*Perfume.* .unique, interesting wild-Rose fragrance.

*Habit.* .very hardy, bushy plants, about 30 in. tall. Disease-resistant. Bloom abundantly early, and rebloom all Summer and Fall.

*Origin.* .from the grand old house of A. Dickson & Sons, Ireland.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



# HYBRID TEAS

ENJOY THEM  
NEXT

*Plant them  
in the Fall*

Every Rose shipped out by Jackson & Perkins carries the J. & P. label, which means it is backed by our unconditional guarantee. It is your assurance of only the finest Roses—full-stemmed plants

## MRS. MINIVER

(Plant Patent Applied For)

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in Fall," "most beautiful red I know." Enjoy the famous Mrs. Miniver Rose in your own garden next Summer.

(Test Garden  
No. 3002)

*Buds.* .pointed, dark carmine.

*Blooms.* .compelling, 5½ to 6 in.  
across, attractively cupped.  
Ruffled petals. Cardinal-red.

*Fragrance.* .delightful old-rose.

*Plants.* .hardy, vigorous, about  
30 in. tall. Abundant, large,  
glossy foliage. Does well  
everywhere. Continuously in  
bloom.

\$2.00 each; 3 for \$5.00;  
12 for \$20.00

Mrs.  
Miniver

## LADY MANDEVILLE (Plant Patent No. 461)

Another McGredy masterpiece, superb in color and form. The warm, rich yellow, deeply overlaid with amber, is charmingly set off by the reddish tinted foliage. Large, full, fragrant flowers; never lose their meticulous cup-like contour.

*Flowers.* .35 thick, satiny petals; medium stems. Reddish-bronze ovoid buds.

*Plants.* .vigorous, upright, about 2 ft. tall.

*Foliage.* .disease-resistant; bronzy color.

*Award.* .Certificate of Merit, National Rose Society.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Lady  
Mandeville

## McGREDY'S SALMON

(Plant Patent No. 410)

A prize Rose for exhibition and general use, by virtue of its high-centered flowers, fine fragrance, free-blooming qualities, and its color ranging from salmon-pink to deep reddish flame-salmon.

*Buds.* .exquisite, symmetrical,  
orange hued.

*Blooms.* .unfold with rare grace  
into delightful apricot-salmon  
flowers.

*Fragrance.* .rich, full, fascinating.

*Plant.* .an exuberant bloomer all  
season. Medium-growing with  
abundant bronzy green foliage.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

## BRANDYWINE (Plant Patent No. 530)

This Rose is as tall, strong and rugged as the patriots of old. Its light yellow petals shimmer like sun rays. The handsome, large, pointed buds are the answer to a flower arranger's prayer.

*Buds.* .modern, pointed, buff-yellow, with lively orange  
tints in cooler weather.

*Blooms.* .light yellow, stately, cup-shaped, fine,  
large flowers on good long stems.

*Fragrance.* .sweet, alluring.

*Plants.* .tall, vigorous, rugged,  
hardy, up to 4 ft. Very disease-  
resistant. Blooms till late Fall.

*Foliage.* .large, dark green.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

McGredy's  
Salmon



*with robust root systems, tested and proved by two years' growth in our own fields, and carefully packed to reach you in perfect condition. Plant them this Fall; enjoy them next Spring.*

*with robust root systems, tested and proved by two years' growth in our own fields, and carefully packed to reach you in perfect condition. Plant them this Fall; enjoy them next Spring.*



## Neville Chamberlain

©  
J. & P. CO.

*Here are six super-fragrant Modern Roses, with a lovely bouquet of copious perfumes—lemon verbena, old-rose, winy, fruity, spicy, sweet.*

*Here are six super-fragrant Modern Roses, with a lovely bouquet of copious perfumes—lemon verbena, old-rose, winy, fruity, spicy, sweet.*

<b>Brandywine</b> ( <i>p. 10</i> )	<b>Saturnia</b> ( <i>p. 14</i> )
<b>McGredy's Salmon</b>	<b>Rose Bampton</b> ( <i>p. 14</i> )
( <i>p. 10</i> )	<b>Lady Mandeville</b>
<b>Neige Parfum</b> ( <i>p. 19</i> )	( <i>p. 10</i> )

**6 PLANTS, 1 of each (Value \$8.75)** **\$7.30**  
postpaid for only . . . . .



## Rome Glory

© J. & P. CO.

From the famous House of McGredy in Portadown, Ireland, comes this Modern Rose—a marvel of nature—a pride of rosedom. Each silken petal is gloriously bathed with deep live rose-pink. The reverse is silvery-buff slightly suffused with pink. From full, ovoid buds to the open flower, this is the Rose of unique contrast. The beauty of two-tone buds and blooms is greatly enhanced by abundant, rich, dark green foliage.

*Buds.* full and ovoid, entrancing in its changing contrasts as petals unfold.

*Flower.* .large, beautifully cupped. 6 in.  
across.

*Fragrance.* . abundant—old-rose perfume.

*Plant.* hardy, bushy, disease-, sun-, and rain-resistant.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

(Plant Patent No. 428)

The graceful, slender buds are one of the most appealing characteristics of this exquisite Belgian Rose named before Munich by its creator, the accomplished Louis Lens of Belgium, when his country hoped so desperately for peace. The artistic pastel-toned buds are most appealing and open into delightfully formed, richly colored double blooms with interestingly flared petals. Each flower is held majestically on long fine stems, and is excellent for cutting. A jewel in any garden.

*Habit.* . tall, vigorous, hardy; bronzy green foliage; contrasting red shoots.

*Blooms.* .high-centered, burnt-orange buds; 4 to 4½ in. blooms, freely borne.

*Color.* salmon, overlaid with the rich bronze tones of Mrs. Sam McGredy; touch of orange at base.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



## Panorama

©  
J. & P. CO.

(Plant Patent No. 338)

An aristocrat, bearing in the long, shapely bud an exquisite blend of pastel colors, every mark of the patrician. Delicate creamy yellow, with gorgeous shades of orange and carmine-pink on the reverse. Extraordinarily fine and graceful in form, with lovely long stems. Stands the sun—very free blooming. Possesses all the subtle allure of France, from the birthplace of Pernet-Ducher Roses, created by the famous French hybridist, Jean Gaujard.

*Hardy.* .disease-resistant, sturdy, upright. About 3 ft. tall. At home everywhere.

*Desirable.* for cutting and garden. Slightly fragrant.

*Colors.*—charming, rich, in both natural and artificial light.

*Awarded.* . Gold Medals: C.F.S.R. France; Colle Oppio, Italy.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

(Plant Patent No. 304)

The aristocrat of red Roses, among the largest in rosedom, unchallenged in a wide, bright world of color. How well it honors the glory and greatness that was Rome with its scarlet-crimson blooms borne freely on long, fine stems. Keeps marvelously in bouquets. Particularly prized by florists.

*Buds.* formed with even greater delicacy and beauty than greenhouse American Beauties.

*Fragrance.* .superb, enchanting.

*Plant.* .strong and healthy. Better than average height.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Mme. Jean Gaujard

©  
J. & P. CO.



# Hybrid Teas

## MME. CHIANG KAI-SHEK

(Plant Patent Applied For)

Leading Lady of the world! Few in all history have won such deep and reverent admiration all over the world as the First Lady of China, Mme. Chiang Kai-shek. Her Rose has won equal devotion in rosedom, for its regal form and rich color. Each satin-petaled bloom is like a handful of morning sunbeams. This shimmering creamy-yellow beauty classed it as an All-America Rose in 1945.

*Buds.* long pointed, well-proportioned, of exceeding grace.

*Blooms.* long-lasting. A creamy-yellow, symbolizing the calm and serenity of the lovely Mayling. 35 firm, but dainty petals. The color softens as the flower enlarges, finishing almost white, but without burning as older pastels did.

*Fragrance.* delicate, pleasing.

*Plant.* tall, stately, vigorous, with rich dark green, leathery foliage.

\$2.00 each; 3 for \$5.00;  
12 for \$20.00



Mme. Chiang Kai-shek



## GREER GARSON

(Plant Patent Applied For)

A Rose as completely captivating and notable in performance as its namesake of motion picture fame. The deep rose-pink buds are large and pointed, opening slowly, with the outer petals spreading gracefully and the inner ones unfolding even more slowly. The long-stemmed blooms are a true, deep rose-pink, with hearts brilliantly suffused in yellow. This Rose, so distinctive for style and form, deserves space in your garden next year.

*Blooms.* modern, high-centered, exhibition form. 5 in. across. Deep rose-pink.

*Fragrance.* delightfully sweet and fruity.

*Plants.* vigorous, firm, 30 in. tall. Healthy, waxy foliage. Grows lustily. Frequently sends out long shoots, each with its large perfect bloom and following with a candelabra of 3 to 6 more blooms.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. & P. CO.

Greer Garson

Greer Garson, Mrs. Miniver, Mme. Marie Curie — already three outstanding Roses named for this one outstanding star!



## Sonata

© J. & P. CO.



## SONATA

(Plant Patent Applied For)

Sonata is the living expression of a great symphony. In Spring and Fall, its buds are cochineal-red . . . in Summer, a deep lively pink. The flowers are a study in contrast. The outside of each petal is several shades darker than inside. Foliage is abundant and very dark green, complementing the flowers, the charm and artistry of the plant. Sonata blooms abundantly and provides a generous supply of cut flowers all Summer long.

*Buds.* pointed, long, cochineal-red.

*Flowers.* beautifully artistic in form. Modern, high-centered on long stems.

*Fragrance.* sweet and pleasing.

*Continuous.* the plants remain very prolific from Spring to Fall. Sun, heat and disease-resistant.

*Habit.* very hardy, vigorous, upright plants. About 36 in. tall.

*History.* a Dutch Rose from Van Rossem.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



## MME. MARIE CURIE

(Plant Patent Applied For)

Exotic, clear yellow blooms, beautifully formed, of sweet fragrance, refreshing and effervescent, held high on vigorous spreading bushes of abundant dark green foliage. Unusually generous in its freedom of bloom. The color resembles the old favorite yellow Rose, Mrs. Pierre S. du Pont, but the stems are better and longer, ideal for cutting.

*Color.* .clear yellow.

*Flowers.* .large, 5-in. blooms, beautifully cupped. Very prolific all season.

*Buds.* .the ovoid orange buds open slowly.

*Plants.* .continuously in bloom. Very hardy—3 ft. tall.

*Foliage.* .abundant dark green—mahogany-red when young.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00



Mme. Marie Curie

© J. & P. CO.

## HORACE McFARLAND

(Plant Patent Applied For)

This Rose makes a distinctive contribution to a color field never adequately filled. The large blooms range from deep glowing apricot-pink through salmon-buff to coral-pink. It supplies the long pointed buds and rich coloring so desirable in the modern garden. Plant is trim, healthy—grows 2½ to 3 ft. high. Large, leathery, dark green foliage. From Mallerin, the famous French hybridizer.

\$2.00 each; 3 for \$5.00;  
12 for \$20.00



Horace McFarland

## ROSE D'OR

(Plant Patent No. 482)

A Rose splashed with pure gold—shimmering, intense, radiant. The hybridist's dream of perfection. A glorious, unfading yellow. From Gaujard; an accentuated form of the pure Souvenir de Claudius Pernet with a touch of red to deepen the color. Blooms continuously.

*Bud.* .pointed; long neck; fine sepals.

*Flower.* .5 in. across, slightly cupped; 20 to 25 large stiff-textured petals; holds its intense yellow even in August sun.

*Habit.* .very hardy, vigorous, resistant to disease. Upright, free growth. 3½ ft.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

© J. & P. CO.



Rose d'Or

## CHARLOTTE ARMSTRONG

(Plant Patent No. 455)

Blood-red buds—magnificent flowers. Spectrum-red in cooler months, cerise in Summer heat. The long-stemmed blooms produced in wondrous quantities throughout the season, are ideal for cutting. They open slowly with delicate grace and retain their beauty until the last petal drops. Charlotte Armstrong makes a lovely and practical addition to your garden. Its brilliant color combined with exquisite form catch many compliments in table arrangements.

*Characteristics.* .strong, vigorous, free-branching; luxurious disease-resistant foliage. Height 3 ft.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00



Charlotte Armstrong





© J. & P. CO.

Saturnia

### Famous Names

Group #565

Greer Garson p. 12; Katherine T. Marshall p. 18; Mary Margaret McBride p. 15; Mrs. Miniver p. 10; Pearl S. Buck p. 15; Rose Bampton p. 14.

**6 PLANTS, 1 of each \$8.35**  
(Value \$10.00) for only ..



## SATURNIA

(Plant Patent No. 349)

Glorious, with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is a brilliant cardinal-red while the reverse is a salmon-yellow and copper, creating a warmth of tone difficult to describe—still more difficult to forget. If you do not have Saturnia in your garden, we cannot suggest another which would contribute so much to the array of colors as this stunning masterpiece. A glimpse at the picture at left will indicate what a wealth of interest it creates, and how effective it is for use in bouquets.

*Fragrance.* .pronounced, fascinating, fruity.

*Plant.* .symmetrical, average height; fine cutting stems.

*Foliage.* .shiny dark green.

*Awarded.* .Gold Medal, Colle Oppio Gardens, Italy.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

## ROSE BAMPTON

(Plant Patent No. 425)

Rose Bampton brings to rosedom a new shade of red, remarkable for its intense brilliance. The iridescent hue retains its depth throughout the long life of the blooms. Occasionally in early Spring there are two-tone variations between the outer and inner petals. In Summer the flowers are intense red and remain so until frost. The petals reflex slightly as they open and the full flower resembles a camellia.

*Buds.* .Ophelia-shaped, rich carmine, developing into China-red as the petals unfold. They open unfaillingly during the whole season from Spring to Fall.

*Blooms.* .5½ in., very double, slow in opening, hold a long time. 50 or more firm, well-spaced petals, camellia-like. Never "ball."

*Fragrance.* .delightful old-rose perfume.

*Plant.* .strong, healthy, vigorous. Medium height. Very hardy and disease-resistant.

*Foliage.* .rich dark green, and bountiful.

Covers bush completely.

*Award.* .First Class Certificate, Royal Dutch Horticultural Society.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Rose  
Bampton



© J. & P. CO.

## MANDALAY

(Plant Patent Applied For)

### World's Largest Yellow Rose

Molten gold forged into appealing, artistic grace. Glorious sunshine compressed into floral elegance. *Largest of all yellow Roses*, as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains gallantly undimmed throughout the life of the flowers. The 40 petals are long, firm, very smooth. The ample foliage is heavy and very dark green. A hardy, prolific grower with unmistakable exhibition traits. Always in bloom, supplying your need for cut flowers of noble size and regal color.

*Bud.* .long, pointed, golden yellow.

*Flower.* .opens slowly, retaining its potent color and delicate fragrance. Long-stemmed.

*Habit.* .about 3 ft. tall. Very free-blooming; resistant to sun, rain, heat, disease.

*Awarded.* .Gold Medal, Hort. Soc. of Rhone, 1941.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## MODERN

## Hybrid Teas

### "World's Fairest"

### HYBRID TEA COLLECTION

Group #564

**6 Rose Plants \$9.20**  
(Value \$11.00)

*Mandalay.* At left.

*Adoration.* Page 15.

*Katherine T. Marshall.*  
Page 18.

*Panorama.* Page 11.

*Zulu Queen.* Page 19.

*Mirandy.* Page 15.





Mirandy

## MARY MARGARET McBRIDE

(Plant Patent No. 537)

Awarded Fuerstenberg Medal. See page 3

This is the distinguished everblooming All-America Rose, beloved from coast to coast—for its own rare beauty and because it bears the name of the gracious "Mary Margaret McBride." A Rose admired particularly for its perfect form . . . a new triumph in floral grace. The double blooms are large and high-centered. The color is clear, deep coral-pink suffused with shimmering gold at the base of the petals. As the flowers mature the pink gradually lightens to that of Eternal Youth. Its pink glory never fades, despite the hottest weather.

*Buds.* . pointed, high center, deep coral-pink.

*Blooms.* . always high-centered. Composed of 35 firm heavy petals. A lovely exhibition Rose.

*Stems.* . long, strong; vigorous, hardy, rollicking plants 30 in. tall.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

©  
J. & P. CO.



Mary Margaret McBride



## MIRANDY

(Plant Patent No. 632)

A winner in the All-America Rose Selections for 1945, of compelling interest in its tall, very vigorous plant habit. Originated in California and well liked throughout the country. Long, ovoid buds of a rich, warm red that brings unusual brilliance to bouquets and table arrangements. Blooms are large, very double (40 to 50 petals), maroon-red, freely borne. Their perfume is a penetrating damask. Mirandy is a seedling of the well-known Charlotte Armstrong.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

## ADORATION

(Plant Patent No. 453)

One of the loveliest of our newer Roses. A masterpiece of the noted Jean Gaujard. A subtle fragrance adds to its charm. The buds are particularly intriguing . . . long and pointed, opening gradually into high-centered blooms. These 5-in. blooms are a brilliant salmon-pink tinted with orange at the base of the petals. Foliage is profuse, shiny, effective. The lithesome, airy plants are strong and upright, about 30 in. tall. Hardy and vigorous.

*Color.* . brilliant, high-centered salmon-pink blooms. June till frost.

*Buds.* . intriguing, long, pointed.

*Foliage.* . hardy, profuse, shiny, coppery-green.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Adoration

©  
J. & P. CO.



Named for the noted radio personality and author

## All-America Roses

AARS GROUP #566

Charlotte Armstrong, red (p. 13); Horace McFarland, rare salmon to coral-pink (p. 13); Katherine T. Marshall, glowing pink (p. 18); Mary Margaret McBride, coral-pink (p. 15); Mirandy, rich warm red (p. 15).

5 PLANTS, 1 of each (Value \$9.00) for only \$7.50

## PEARL S. BUCK

(Plant Patent No. 423)

Here is the gleaming gold of pirate's treasure portrayed in blooms of matchless beauty. Exceptionally long-lasting and alluringly fragrant. Leathery dark green foliage, a perfect foil for buds and blooms. Buds are a rich orange hue, long-pointed. Opening slowly, the color softens to gold suffused with apricot. Growth is tall, allowing frequent cuttings of the lovely fragrant blooms. Exceptionally good exhibition traits.

*Buds.* . long-pointed, rich orange.

*Blooms.* . high-centered, about 4½ in.

*Stems.* . long, for cutting.

*Foliage.* . ample, firm; clean, deep green.

*Plant.* . upright, tall, 3 ft.

*Fragrance.* . rich and lovely.

*Prolific.* . generous, free-blooming.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

©  
J. & P. CO.

Pearl S. Buck







Signora

Dicksons Red

*J & P*

An outstanding group of Modern Roses selected to give you a wide range from which to choose. Every one has some outstanding characteristic that will truly thrill you in next year's garden.

GROUP #570  
ALL FIVE ON THIS PAGE **\$5<sup>25</sup>**  
(Value \$6.25)

McGredy's Sunset

Countess Vandal

White Briarcliff

© J. & P. CO.

**\$1.25 each; 3 of a kind \$3.15; 12 of a kind \$12.50**

**Signora.** (Pl. Pat. No. 201.) A pronounced advance over the well-known President Herbert Hoover. Buds are a warm brownish-orange, opening to lighter mandarin and salmon. Foliage is rich, glossy, dark green. Tall vigorous growth. Very fragrant. 30 to 36 in.

**Countess Vandal.** (Pl. Pat. No. 38.) Acclaimed most artistic bloom in rosedom. Coppery bronze and pink, flooded with gold. Reflex of silver. Most widely used exhibition Rose. Especially effective in table arrangements. 24 to 30 in. high. Disease-resistant.

**AARS Dicksons Red.** (Pl. Pat. No. 376.) First red Rose to bloom in Spring. Glowing scarlet-red brilliance, rich as royal velvet. From the Emerald Isle. Rugged as it is lovely. Blooms unceasingly. Spectacular for its flashing color. Very fragrant. 24 to 30 in. tall.

**White Briarcliff.** (Pl. Pat. No. 108.) Pure white Hybrid Tea. A bride's favorite Rose. Sleek graceful buds. Long-lived on the bush or in water. Brings forth a wealth of perfect blooms all season long. 24 to 30 in. high.

**McGredy's Sunset.** (Pl. Pat. No. 317.) Tinted with delicate orange and rich scarlet—the saffron blooms open in glorious grandeur. Best loved of the Irish Roses. Shapely flowers. Resemble camellias. Sweet fresh fragrance. Excellent 30-in. plants. Continuous bloomer, very hardy.

**Hector Deane.** (Pl. Pat. No. 361.) Noted for unsparing fragrance. Perfumes whole garden. Rampant grower. Pointed buds. Artistic petal formation. Tall, stately, 30-in. plants. Perfect for bud vases. Colorful garden display.

**Gloaming.** (Pl. Pat. No. 137.) An outstanding pink Rose for exhibition blooms. Reflects the golden rays of an autumn sunset. A miracle of nature. Sturdy. Requires no pampering. Decidedly fragrant. Excellent foliage. Height 30 in.

**Eclipse.** (Pl. Pat. No. 172.) The "Stream-line Rose." Distinctive sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Plants are vigorous and branching. Grows well in all localities. Excellent for boutonnieres. 24 to 30 in.

**Miss America.** (Pl. Pat. No. 264.) A lovely pastel Rose that achieves greater popularity each season. Delicate flesh tints touched with salmon and gold. Very large 6-in. flowers average 65 petals. Long-stemmed exhibition blooms. Extremely hardy and free blooming. Grows 24 to 30 in. high.

**Flambeau.** (Pl. Pat. No. 374.) Vivid, vibrant, glowing scarlet. Petals glisten inside with a velvety sheen. Appealing petal formation. Excellent for cutting. Hardy. Vigorous, sturdy, 3½-ft. bushes.

**Eternal Youth.** (Pl. Pat. No. 332.) The clearest of all pinks. Brushed with delicate yellow at petal base. Sweet old-fashioned Rose fragrance. A trim compact plant about 2 ft. tall. An extravaganza in pastels.

**Better Times.** (Pl. Pat. No. 23.) The "Indiana Redhead"—prized for length of stem, pointed buds, cut-flower beauty. The florist shop favorite. Enchanting fragrance. Hardy grower. Upright growth, 18 to 24 in. Gold Medals at New York, Philadelphia and St. Louis Flower Shows—and A. R. S.



# Modern Dozen <sup>GROUP #578</sup> ALL TWELVE PLANTS **\$12.50** (Value \$15.00)

Blooming in your garden, these will prove to you the superiority of J. & P. Modern Roses

Ranging from vivid reds to delicate pastel shades, the Modern Dozen achieves a *pageant of perfect harmony* in the exquisite blending of their contrasting colors. Introduce new loveliness in your garden; make glorious flower arrangements for indoor enjoyment!

Plant them this Fall, so that next Spring you can thrill to the blooming of each member of this memorable group of Modern Roses. All of them are ever blooming, highest-grade, 2-year-old field-grown plants, guaranteed to live.

**\$1.25 each; 3 of a kind \$3.15; 12 of a kind \$12.50**

**GROUP #571**  
**ALL SEVEN** **\$7.35**  
**ON THIS PAGE**  
(Value \$8.75)

**"THREE PALS"**  
**GROUP #569**  
One each of three widely differing colors, to give you a "taste" of the rich beauty of the J. & P. Modern Roses. Dicksons Red, Eclipse, Countess Vandal.  
**ALL THREE** **\$3.15**  
(Value \$3.75)

*Hybrid Teas*

Hector Deane

Eclipse

Miss America

Gloaming

Eternal Youth

**\$1.25 each**  
**\$3.15 - 3 of a kind**  
**\$12.50 - 12 of a kind**

Flambeau

Better Times





Katherine T. Marshall



## KATHERINE T. MARSHALL

(Plant Patent No. 607)

The All-America Winning Pink Rose of 1944. So glorious, so appropriately named to honor the wife of America's great General Marshall! All-America—created in our own Newark nurseries by Eugene S. Boerner, chief hybridist and director of the J. & P. Dept. of Plant Research. This is a Rose of rare beauty and delicacy of form. It grows vigorously with large, open, upright blooms of friendly warm glowing pink. Highly praised in all sections of the country. Bred to hardiness and perfect form. The growth and foliage is equal to the Radiance family and outstrips the old favorite President Hoover. Fruity fragrance. Long, fine stems. An ideal Rose for cutting, formal table arrangements, and bouquets. A Rose to please connoisseurs.

*Color.* .clean, sparkling, warm pink.

*Buds.* .long-pointed, firm, slow-opening—deep coral-pink with suffusion of yellow.

*Blooms.* .generously full, cupped, 5 in. across. Heavy petals resist summer sun.

*Fragrance.* .marked and fruity.

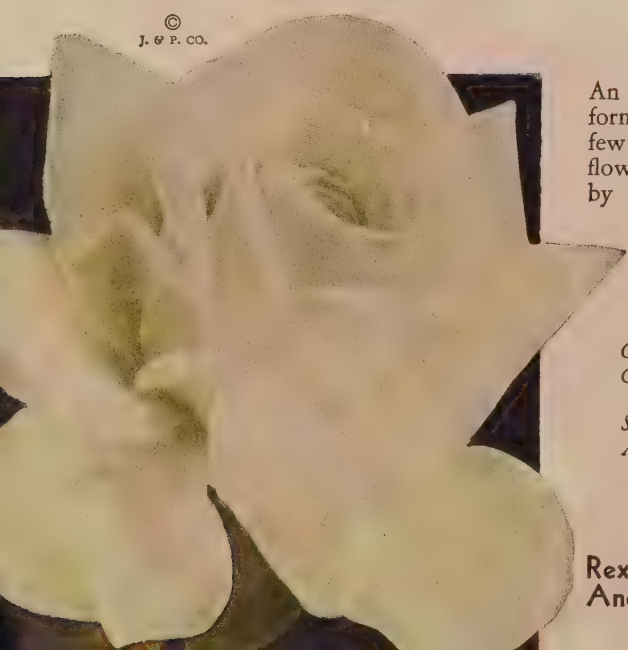
*Plants.* .hardy, very vigorous, tall, 2 to 4 ft. Rich, profuse dark green foliage. Very bushy—resistant to heat, rain, disease.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

*J. & P. maintain the world's largest Rose research and hybridizing facilities to create modern Roses for America's discriminating flower lovers.*



Pan America



## REX ANDERSON

(Plant Patent No. 335)

An outstanding exhibition Rose—perfectly formed, slow-opening, one of the very few successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally vigorous.

Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden spot effect of frosty white. A "must" for the "white garden."

*Color.* .delicate, lovely ivory-white.

*Growth.* .exceptionally free and vigorous with abundant gray-green foliage.

*Scent.* .soft and fascinating.

*Awards.* .First Class Trial-Ground Certificate, National Rose Society, England.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

Rex  
Anderson

## PAN AMERICA

(Plant Patent No. 437)

A leader in the Parade of Modern Roses—particularly compelling. The reddish orange buds unfold to show deep orange inside, and diffuse into beautiful tawny yellow with outside petals darker gold; in the final stages, lovely light gold, darker outside. Tea-like fragrance. Continuous bloomer from the first burst of June throughout the Summer, with a rich epilogue of even deeper color in Fall.

*Buds.* .long, ovoid, effective.

*Petals.* .30 substantial, velvety, airy petals.

*Plants.* .3 ft. tall, open, hardy, vigorous, disease-resistant. Glossy foliage.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00



## NEIGE PARFUM

(Patent Rights Reserved)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color has the much-desired addition of extremely copious lemon verbena fragrance. Early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Healthy, dark green foliage. Plants 2 to 2½ ft. tall. Greatly admired for bud vases and white floral arrangements.

*Buds.* .long, ovoid.

*Blooms.* .large, intensely fragrant.

*Foliage.* .healthy, dark green.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00



Neige Parfum

© J. & P. CO.

## ZULU QUEEN

(Plant Patent No. 363)

The darkest and one of the "blackest" of all red Roses—dusky deep maroon, almost black in its recesses. Very large, full-petaled flowers. Handsome, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, even in torrid weather.

*Bush.* .vigorous, hardy, well-proportioned; grows 2 ft. tall.

*Blooms.* .the long, pointed buds open gloriously; distinctly and delicately perfumed.

*Generous.* .each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

*Color.* .holds its deep hues throughout the life of the flower.

\$2.00 each; 3 for \$5.00; 6 for \$10.00

{Limit, 6 to a customer}



Zulu Queen

© J. & P. CO.

## CYNTHIA BROOKE

(Plant Patent No. 551)

A Rose gem of surpassing loveliness and perfume, in an entirely different color combination.

*Buds.* .rounded. Salmon-orange.

*Blooms.* .when petals unfold, inside reveals rich contrasting golden yellow. Softens to pastel shades and finishes pinkish orange on outside of petals and buff-yellow inside. Medium size, gracefully cupped.

*Fragrance.* .fruity.

*Habit.* .hardy. 20 in. tall. Leathery, rich dark green foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. & P. CO.

## TEXAS CENTENNIAL

(Plant Patent No. 162)

This rich blood-red Rose is a sport of the favorite, everywhere dependable President Herbert Hoover. The impressive, tall husky plant shares the same habit of growth and form of flower, but in much deeper hues—vermillion-red with tints of gold. The center is a lighter red. Foliage is excellent and profuse.

Perfect for bouquets, with long, strong stems for cutting.

*Buds.* .long, pointed, rich garnet-red.

*Blooms.* .perfectly formed, with firm petals; long-lasting open blooms.

*Plant.* .vigorous, bushy, 30 in. tall.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50



Texas Centennial

©



Cynthia Brooke



# Universal

Any of these fine varieties, postpaid  
\$1.00 ea.; 3 for \$2.75

GROUP #576

All 8 Roses on this page

Value \$8.00 **\$6.75**

Beloved favorites of many a fine Rose garden, these are the choicest of the older Hybrid Tea Roses. Admired by Rose lovers for years, Universal Favorites continue to merit a place in many fine gardens . . . a place which they deserve.

Only Roses that do well in all parts of the country are to be found in this list—recommended by leading rosarians, extensively planted in public Rose gardens. All are everblooming.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the 1946 season from your plantings of the Universal Favorites group this Fall.

Our supply of some varieties may become exhausted. In order not to disappoint you, we will substitute similar types if necessary, unless you instruct us not to do so on the order blank.

Mrs. Sam McGredy

Mrs. Pierre S. du Pont

President Macia

McGredy's Yellow

Poinsettia

Condesa de Sastago

© J. & P. CO.

Kaiserin Auguste Viktoria

Etoile de Hollande

## Universal Favorites

All 12 Roses pictured on these 2 pages

GROUP #572 12 PLANTS, 1 of each **\$10.00**  
(Value \$12.00)

Glorious Garden Color—A Wealth of Cut Flowers for your home all season long. Yours for the ordering of these Universal Favorite Hybrid Tea Roses.

GROUP #573 36 PLANTS, 3 of each of all **\$28.20**  
Roses pictured (Value \$36.00)



# Favorites

Any 6 Plants **\$5<sup>25</sup>**

Any 12 Plants **\$10<sup>00</sup>**

Any 25 Plants **\$20<sup>00</sup>**

**SIX** GROUP #574  
*Most Fragrant*  
6 Plants 1 of each (value \$6.00)  
**\$5<sup>25</sup>**  
**Universal Favorites**  
Etoile de Hollande, Golden Dawn, K. A. Viktoria, Pink Dawn, Talisman, E. G. Hill.

**EIGHT** GROUP #575  
*Picture Roses*  
8 Plants 1 of each (value \$8.00)  
**\$6<sup>75</sup>**  
4 Pastels: Opal, Numa Fay, Radiance, Mme. Jules Bouche.  
4 Vivids: McGredy's Yellow, Mrs. Sam McGredy, Night, Poinsettia.

**Caledonia.** Large; white; very double; long-lasting; slightly fragrant. Long stems. Hardy.

**Condesa de Sastago.** Two-toned coppery-pink inside, golden tint outside.

**\*Christopher Stone.** Velvety scarlet-crimson; Damask fragrance. Vigorous, upright. Stands hot weather.

**Dame Edith Helen.** Long-stemmed. Glowing pink blooms. Bushy in growth. Continuous bloomer. Very fragrant.

**Duquesa de Penaranda.** Copper-apricot in Summer, cinnamon-peach in Fall. Long stems.

**E. G. Hill.** Very fragrant blooms, deep maroon, velvety on inside, shading to pure red when open wide. Fine bud. Blooms all season.

**\*Etoile de Hollande.** Bright red; large; loose; semi-double, fragrant. Vigorous. Very popular.

**Golden Dawn.** Sunflower-yellow turning to lemon; well-formed; fragrant. Profuse, continuous.

**Joanna Hill.** Medium yellow. Long, strong stems. Moderately fragrant. Very free-blooming.

**\*K. A. Viktoria.** Exotic pure white blooms for contrast in bouquet or garden.

**\*McGredy's Yellow.** Large, bright buttercup-yellow. Exquisite bud and flower.

**Mme. Joseph Perraud.** Long, slender nasturtium-orange buds, opening to nasturtium-buff; fragrant.

**Mme. Jules Bouche.** Medium-sized; white, slightly flushed pink center. Always in bloom. Fragrant.

**McGredy's Ivory.** Delicate creamy white, yellowish at base. Long, pointed bud.

**\*Mrs. Pierre S. du Pont.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

**\*Mrs. Sam McGredy.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

**Night.** Deepest black-crimson. Long-pointed bud; high-centered, fragrant. Prolific.

**Numa Fay.** Pastel rose. Peach to salmon buds opening to vibrant salmon-pink. Long stems. Large flower of 50 petals. Hardy, symmetrical, disease-free.

**Opal.** Orange-pink buds; 5½-in., peony-shaped, salmon blooms, softening to opal. Prolific. Fragrant.

**\*Pink Dawn.** Deep rose opening to pink. Tinted with orange at base. Fragrant.

**\*Poinsettia.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

**President Herbert Hoover.** Maroon and orange, two-tone. Vigorous, upright; free-blooming. Fragrant.

**\*President Macia.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

**Radiance.** Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

**\*Sœur Therese.** Long, pointed, silvery-yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

**\*Talisman.** Golden yellow and copper; long-lasting. Free-blooming.

\*Those Roses starred are shown in illustration

GROUP #577

All 4 Roses on this page

Value \$4.00 **\$3.65**



Christopher Stone



Talisman



Soeur Therese



Pink Dawn



**F**RAMED by luxuriant foliage, Climbing Roses in great, gorgeous clusters add a distinctive charm of their own to any garden. The newer Jackson & Perkins varieties are especially hardy and colorful, providing ideal screening for corners, fences, garages, porches.

Add cascades of color and height to your garden by planting climbers where ground space is limited. Produce a living wall of beauty to frame the borders of your garden, add dramatic pillars of color or a touch of beauty to otherwise blank walls.

Protected during Winter and given an ordinary amount of cultivation, they will repay you many times over for the little care they require. Complete instructions for planting and care with each order.

**MODERN**

# Climbing

## BLAZE

(Plant Patent No. 10)

*Most Popular of All Climbing Roses*

A brilliant flag-red everblooming beauty. Introduced by Jackson & Perkins Co. over a decade ago, these are the eye-catching, double, red Climbing Roses one sees blooming all over America. The display is exceptionally generous in June. Each succeeding year will increase your admiration as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore.

**Blooms.** large clusters of many 2 to 3-in. cup-shaped flowers cover plant. The blazing scarlet color holds well.

**Height.** 10 to 12 ft. of blazing color.

**Prolific.** masses of vivid scarlet for a long period in Springtime. Intermittent flowers all season. (Note: Pluck only actual flowers when trimming after blooming, as new bloom shoots grow from first eye below flower cluster.)

**Uses.** train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Especially effective against white buildings.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Blaze



New Dawn



©

## NEW DAWN

(Plant Patent No. 1)

An apple-blossom-pink climber. Universally loved and recognized as the hardiest everblooming Climbing Rose known to the plant world. Each 4-in. bloom is double and like a Hybrid Tea in form with a delicate old-rose fragrance. The dainty pink buds are prized for flower arrangement. Commended for vigor, adaptability and foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## PAUL'S SCARLET

Before the advent of Blaze, this Rose was the most admired of red climbers. Many still want it for the great profusion of large, well-shaped, long-stemmed, vivid scarlet-red flowers in large open clusters that can be cut freely during June.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00

## DOUBLOONS

(Plant Patent No. 152)

Doublons are the golden beauties from Nature's treasure chest that live, climb and bloom, bringing great happiness to everyone. Small wonder Doublons is recognized as the best all-purpose yellow Climbing Rose! Its flowers are magnificent. It blooms in profusion for a long time. It is hardy and vigorous. Depend upon it for quick results and great height. A truly remarkable climber.

**History.** a direct descendant of our American wild Prairie Rose, with its heritage of hardiness, very valuable in a climber.

**Blooms.** large, golden flowers, fairly double, in delightful clusters, literally covering the plant for a long period. Beautiful foliage of dark, velvety green.

**Fragrance.** spicy, clean.

**Growth.** vigorous, healthy, with long, heavy canes. Grows as much as 12 ft. in a season.

\$1.50 each; 3 for \$3.75;  
12 for \$15.00

© J. & P. CO.

Doublons



© J. & P. CO.



# Roses

© J. & P. CO.

Climbing World's Fair



THESE J. & P. CLIMBERS ARE THE CHOICE DEVELOPMENTS OF CENTURIES OF ROSE CULTURE

## CLIMBING SUMMER SNOW

(Plant Patent No. 400)

This, the fairest of the white climbers, ascends arbors, trellises and pillars like a cloud of swirling white snow. Myriad clusters of pure white, gracefully double flowers almost completely cover the plant. The spotless, glistening, glacier-white double blooms are 2 in. across, set off with golden stamens when full open. Summer Snow is so abundantly generous, one never need hesitate before cutting enough for use in the home. There are very few thorns. The plants require little care.

*Flowers.* large, generous clusters. Clear sparkling white.

*Gracefully* double 2-in. flowers; golden yellow stamens.

*Everblooming.* intermittent all Summer. June bloom like a mountain of snow. Last blooms when the Fall snow flies.

*Fragrance.* dainty, clean, refreshing.

*Type.* excellent Pillar Rose, 8 to 10 ft. tall. Very hardy.

*Vigorous.* Quickly covers a fine area on trellis or fence, but always retains its fine habits of growth.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## GROUP #567

### Rose Arbor Planting

6 Plants \$6.80  
(Value \$8.00)

2 Climbing Roses for arbor—**Mercedes Gallard** (page 23) or **King Midas** (page 24).

4 Floribundas for planting at base of arbor—**Summer Snow** (page 6).

## CLIMBING WORLD'S FAIR

(Plant Patent No. 546)

Deep scarlet, double blooms rich as royal velvet made the World's Fair Floribunda the official Rose of the Fair and destined it for generations of popularity in American gardens. Now this famous Rose is available as a hardy everblooming climber. Blooms in generous clusters of deep red buds that open into rich velvety flowers. Enchantingly fragrant. Grows 8 to 10 ft. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

© J. & P. CO.

Mercedes Gallard



© J. & P. CO.



## GOLDEN CLIMBER

(Plant Patent No. 28)

Golden Climber has acquired its tremendous popularity on many counts. The flowers are unusual in shape. Its coloring is superb—the buds, flecked with orange-scarlet, burst into handsome, rich golden yellow, tea-like blooms. Stems 18 in. or longer add grace and make the delicately fragrant golden flowers especially adapted for cutting. Definitely hardy. Long blooming period lengthens the season of enjoyment. Needs to be established before blooming heavily.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## MERCEDES GALLARD

A truly everblooming, intensely fragrant climbing beauty, producing immense blooms of rosy red with an extraordinary violet tinge in the cooler weather; as the weather grows warmer, the color becomes a richer red. Yellow at base of petals. Long, strong stems. Vigorous. Luxuriant, large, dark green foliage.

*Fragrance.* one plant will perfume an entire garden or "outdoor living-room."

*Buds.* ovoid, rosy red.

*Blooms.* exquisite, fully double, 5 in. across. The plant blooms well all Summer.

*Plant.* about 8 ft. high. Heavy foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. & P. CO.

Climbing Summer Snow

World's Largest Rose Growers



# Climbing Roses



Dr. Nicolas

© J. & P. CO.

## DR. W. VAN FLEET

Forebear of the exquisite New Dawn pictured on page 22. Large, pale pink, fragrant Hybrid-Tea-like flowers borne on long stems. This Rose is especially admired for the hundreds of lovely Roses for cutting which even a single plant provides.

\$1.00 each; 3 for \$2.50; 12 for \$10.00

## TRAILING GROUND-COVER ROSES

### MAX GRAF

A bushy trailer which also thrives well in semi-shade. An enthralling sight when the single, shining pink flowers bloom in Spring. Hardy, vigorous, fine even for covering rocks.

### WICHURAIANA

Glossy, shiny foliage and clusters of fragrant, starry white flowers, followed late in the season by bright red berries. This lively Rose roots wherever it touches soil.

Either of above: \$1.00 each; 3 for \$2.50; 12 for \$10.00

## JUNE MORN

(Plant Patent No. 375)

Spectacular, sturdy Climbing Rose. Its 5-in. Hybrid-Tea-size double flowers are a bright lively carmine-pink brushed with gold on the outside. Blooms in great profusion. Older, established plants could be called everblooming. Heavy, deep green foliage. Hardy, vigorous. Height, 8 ft.

*Blooms.* heavily in early Summer with good display in Fall. Vigorous and free flowering.

*Use.* for northern areas. A pillar with Hybrid-Tea-size flowers and repeating blooms; for the South, a hardy addition to the repeating climbers.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## EVERBLOOMING DR. J. H. NICOLAS

(Plant Patent No. 457)

For intermediate height, glorious color and good coverage, select this superb Climbing Rose. The deep rose-pink blooms against the rich dark green foliage are a magnificent sight on post or pillar. This climber produces a wealth of blooms from Summer through the Fall. The unusually fragrant flowers permeate the air with sweet Rose perfume wherever it's planted. Each bloom is double, composed of 50 to 60 petals, and measuring 5 to 6 in. across. This race of everblooming Climbing Roses with Hybrid-Tea-like blooms represents Dr. Nicolas' triumph of hybridization, which he left for posterity to see.

*Everblooming.* a galaxy of bloom repeats all Summer and Fall.

*Fragrance.* rich, lovely and enduring.

*Hardiness.* extremely hardy in all sections of the country.

*Pillar.* very vigorous. 8 to 10 ft. tall. Luxuriant dark green foliage. Very resistant to ordinary Rose ills.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

## King Midas

(Plant Patent No. 586)

### Longest-Blooming Hardy Yellow Climber

So glorious are the lovely, large Hybrid-Tea-like blooms that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it into living, limpid, yellow gold. A blessing of cheer-giving yellow that almost completely covers the plant for from three to six weeks bringing a blaze of golden glory to pillar, porch, pergola, trellis, fence, or brighten a corner of the yard, house or garage. Created by Dr. Nicolas here in the J. & P. Dept. of Plant Research.

*Buds.* modern, pointed, golden-yellow flushed with red, slow to open, lovely for cutting; medium stems.

*Blooms.* double, long-lasting, high-centered, 4½ to 5 in., gradually lightening to unfading yellow.

*Fast-growing.* establishes itself quickly; canes grow 8 to 10 ft. high.

*Extremely hardy.* inherited sturdy Wichuraiana blood through both parents.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. & P. CO.

June Morn

## GROUP #568

### The Three Most Popular Climbing Roses All Ever- blooming

*Blaze.* Pictured on page 22. Flaming scarlet mass display.

*Dr. J. H. Nicolas.* Shown on page 24. Sensationally popular deep rose-pink.

*New Dawn.* Seen on page 22. Exquisite apple-blossom-pink. Perfect for cutting.

3 PLANTS, 1 of each  
(Value \$4.50) for only... **\$3.75**



© J. & P. CO.



King  
Midas



# Chrysanthemums

## Winter-Hardy

Beginning with the first masses of bloom in September, J. & P. Modern Mums will paint a gorgeous spectacle of brilliant, luminous color in your garden right up to frost. Their excellent habit of growth and long-lasting qualities suit them ideally for cut-flower arrangements. Their vibrant color and graceful form lend crisp, autumnal sparkle to interior settings designed for gracious living.

**Lavender Lady.** "Queen of Garden Mums." Rare, lovely lavender-pink. Stately in form. Healthy, vigorous plants are generous with bloom from late Sept. all through Fall. Blooms 4 in. across. Plants 24 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

© J. & P. CO.



Avalanche

### The "September" Mums



Lavender Lady



**Lavender Lassie.** Masses of dainty pompon blossoms about the same in color as Lavender Lady. 2½ ft. Continuous blooms from Sept. to freezing.

65c each; 3 for \$1.75;  
6 for \$3.25

**Avalanche.** Snowy white. Centers of flowers warmed with cream in part-open stage. Graceful double blooms 4 in. across cover the plant from Sept. to frost. Perfect to set off other colors and for the "white garden." 2 ft.

65c each; 3 for \$1.75;  
6 for \$3.25

**Algonquin.** Fine, brilliant yellow. Perfectly double flowers, 3 in. across, borne freely from Sept. on. Favorite yellow Mum. 30 in. tall. Developed to resist weather extremes—heat and cold.

55c each; 3 for \$1.50;  
6 for \$2.75

**Autumn Lights.** Rugged blossoms of coppery bronze with live, gleaming overcast. A hardy Arcticum hybrid. Semi-double, 2-in. flowers, profuse from Sept. on. 2 ft. tall.

55c each; 3 for \$1.50; 6 for \$2.75

**Burgundy.** Glorious rich burgundy-red, in a fragrant, double Hybrid Korean. Magnificent form and texture. Equally striking in garden display and arrangements. 3 to 4-in. blooms start early in Oct.

55c each; 3 for \$1.50; 6 for \$2.75

**Mandalay.** Brilliant bronze-orange pompon. A fine, shapely plant with profusely branched sprays of bright 1½-in. blooms from early Oct. on. Height 2 ft., with handsome green foliage.

75c each; 3 for \$2.00; 6 for \$3.75

**Mrs. Pierre S. du Pont III.** In richness of coloring, this Mum defies description. Dominant color is soft peach, tinted with rosy salmon and fawn shades, overcast with luminous sheen. General effect is iridescent bronze. 3 to 4 in. flowers, on 2½-ft. plants.

65c each; 3 for \$1.75; 6 for \$3.25

**Red Velvet.** Rich, velvety crimson, with glowing sheen. As flower gradually opens, color deepens, adding increased interest to the over-all effect. Fully double blooms 3 to 3½ in. across. Sturdy, erect, 2-ft. plants.

65c each; 3 for \$1.75; 6 for \$3.25



Burgundy

**September Dawn.** Deep pink. Perfectly formed double flowers 3 to 3½ in. across. Color blends well with bronze, burgundy and copper. Blooms late Sept. Strong, 2½ ft. tall.

60c each; 3 for \$1.60; 6 for \$3.00

**September Bronze.** Golden bronze shading to warm bronze. Pompon blossoms 1½ in. across. Most colorful early Mum. Mid-Sept. till frost.

60c each; 3 for \$1.60; 6 for \$3.00

**September Cloud.** Rounded, double, purest white, with primrose shading in center. Compact plant completely covered from mid-Sept. till frost.

60c each; 3 for \$1.60; 6 for \$3.00

**September Gold.** Brilliant golden yellow pompon blossoms, 25 or more to a spray. One of earliest in Fall.

60c each; 3 for \$1.60; 6 for \$3.00

### Sept. Group #590

Sept. Bronze Sept. Cloud  
Sept. Gold

Pictured at left

9 Plants, 3 of each, \$4.50

(Value \$5.40)

### Special Mum Offer #591

1 each of following:

Algonquin, Autumn Lights, Avalanche, Burgundy, Lavender Lady, Lavender Lassie, Mandalay, Mrs. Pierre S. du Pont III, Red Velvet, Sept. Dawn.

10 plants, 1 of each, \$5.25

(Value \$6.15)







## PLATYCODON

### Grandiflorum (below)

#### Balloon Flower

Unique, inflated buds, like toy balloons, open wide to star-like bright blue blossoms. Blooms June and all Summer. Grows to 2½ ft.

65c each; 3 for \$1.75; 6 for \$3.25



## GYPSOPHILA, Rosy Veil

### Baby's Breath (above)

The lower-growing, double Baby's Breath. Airy sprays of delicate pink bloom profusely June and July and again in Fall. The artistic sprays create exquisite effects in bouquets, setting off larger, brighter flowers.

55c each; 3 for \$1.50; 6 for \$2.75

## ANCHUSA (above)

### Chinese Forget-Me-Nots

Clusters of delightful, airy, clear blue flowers profuse in April and May. Grows well even in ordinary garden soil. Fine for ground cover and miniature arrangements. Grows 1 to 1½ ft. high.

55c each; 3 for \$1.50; 6 for \$2.75



## CATANANCHE

### Giant Cupid's Dart (below)

Bright, deep violet-blue flowers, 2 in. across, bloom profusely July till frost. Silvery, branching stems. Silvery buds and seed-hips. Height 20 in. Award of Merit, Royal Horticultural Society.

55c each; 3 for \$1.50; 6 for \$2.75



## ASTILBE, Fanal (left)

Astilbe means "lighthouse," and these artistic plants will truly be beacons in your garden. Feathery 15-in. sprays of rich, deep red spire-like clusters borne in great profusion. Likes moisture, easy to grow in good soil.

85c each; 3 for \$2.25;  
6 for \$4.25



## STOKESIA (below)

### Lavender Queen

Mammoth form of old-fashioned Stokes Aster. 4 to 5-in., double flowers of silvery blue suffused with lilac-blue at center. Bushy plants, 18 to 24 in. tall, stand heat. Excellent for cutting.

55c each; 3 for \$1.50; 6 for \$2.75



## LYTHRUM (above) The Beacon

Clear, deep carmine-red flowers on large spikes add sparkle and interest to the garden. Blooms July till frost. Height 3½ to 4 ft. Award of Merit.

55c each; 3 for \$1.50;  
6 for \$2.75

## Lythrum, Rosalie (not illus.)

New. Rose-pink. 2-ft. spikes.

65c each; 3 for \$1.65;  
6 for \$3.25

## VERONICA (not illus.) Crater Lake Blue

Long, airy spikes, bright with the rare blue of famous Crater Lake. Plants grow 20 in. tall.

75c each; 3 for \$2.00;  
6 for \$3.75

**Next Spring--More  
Colossal  
PURPLE HEART VIOLA**  
(Plant Patent Pending)

Next Spring we expect to have a new supply of these astonishing Violas, which bear a continuous profusion of deep violet-blue flowers up to 3 in. across.



## SUPER-GIANT VIOLET, Royal Robe (below)

Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant, a few plants will fill the air with perfume to an amazing distance. Ideal for corsages, boutonnieres, bouquets. Rugged plants with sturdy foliage bloom abundantly early Spring and Fall, on stems up to 8 in. or more.

65c each; 3 for \$1.75; 6 for \$3.25





Fairy King

# GIANT HARDY *Phlox*

For  
Midsummer  
Garden  
Glory



Charles Curtis

Salmon Beauty

© J. & P. CO.



Mikado

Apple Blossom

Blue Boy

Billowy waves of gay color that stage their lavish display in a mass of giant flower heads with individual florets often up to 2 in. across. Each variety selected and grown by J. & P. for outstanding characteristics. Magnificent in mass plantings of single or mixed varieties.

## APPLE BLOSSOM

Soft apple-blossom-pink. Loveliest of the pastel shades. Pyramidal flower heads. Side spikes. 2½ to 3 ft. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## COREOPSIS

### Golden Shower

From June until frost, star-like, 1½ in. golden yellow flowers bloom in a continuous cascade of bright, rich color. Foliage is slender, bright green. Plant grows to 24 in. tall.

60c each; 3 for \$1.60; 6 for \$3.00

## BLUE BOY

Solid mass of deep rich blue, marvelous at dusk. Compact, bushy habit of growth, splendid in border of mixed perennials, and to face taller groupings. 2 ft. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## SALMON BEAUTY

Giant salmon-pink florets display a large white-tinted eye, softening the color to delightful pastel shades. Blends perfectly with other Phlox hues. 30 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## FAIRY KING

Rarest and softest of the lavenders. Lends depth and perspective to the garden ensemble. Rounded flower heads, large and shapely. 2 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75

## MIKADO

Large white eyes in contrast with deep violet petals. Rich color tone from a distance. Large florets create striking new interest on close inspection. 18 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## SAN ANTONIO

Striking red . . . commands instant attention. Use to "key up" the midsummer garden. Immense heads. Florets hold color intensity.

65c each; 3 for \$1.75; 6 for \$3.25

## MISS LINGARD

Best white Phlox. Faint pink shading in center. Shiny green foliage. Early June to Oct. Delightful evening fragrance. 2 ft. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## PROGRESS

Light blue, deeper purple-blue eyes. Large flower heads. 1½ to 2-in. florets. Climate has interesting effect on hues. 2½ ft. tall.

65c each; 3 for \$1.75; 6 for \$3.25

## CHARLES CURTIS

New. Scintillating color! Brilliant scarlet-red. Profuse bloomer. Good dark foliage—medium height. Marvelous bright color accent.

75c each; 3 for \$2.00; 6 for \$3.75

## POLEMONIUM, Blue Pearl

### Jacob's Ladder

Profuse flower heads form a lovely mass of airy, baby-blue blossoms from early spring into June. Thereafter the clean, dark green foliage forms a decorative cushion about 5 in. high, right up to frost. Ideal for facing taller plants in the border, and for edging walks, steps, etc.

75c each; 3 for \$2.00; 6 for \$3.75

© J. & P. CO.



## HELIOPSIS, Golden Rays

Giant daisy-like semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom June to frost. About 3 ft. Magnificent in mass plantings and bouquets.

60c each; 3 for \$1.60; 12 for \$6.00



© J. & P. CO.





## J. &amp; P. GIANT NORTHERN

*Delphinium*

100 Percent Double

You will revel in the sheer beauty of these tall, graceful "sentinels of the garden." In each variety, J. & P. has developed *purity* and *richness* of color heretofore unavailable in Delphiniums.

## ALL-OUT-AT-ONCE SPIKES

Think of the thrill when these dramatic spikes display their glorious color in June and July, again in the Fall—and for years to come! Not until the introduction of J. & P. Northern Hybrids could you plant Giant Delphiniums and have all the colors come true. Hybridized and developed in this rigorous climate of northern New York State by our own Dept. of Plant Research, they are *truly Northern*—*hardy*, *disease-resistant* and *uniform in growth*. Really perennial in habit . . . they will live for years in your garden.

## SPECIAL OFFER

GROUP 580. 2 each of the group of three at left—Desirable, Debutante, Enchantment—6 plants, \$3.75 (\$4.50 Value).

GROUP 581. 2 each of all five varieties shown, 10 plants, \$6.25 (\$7.50 Value).

DELPHINIUM GARDEN DELUXE. Any 100 plants \$50.00 (\$75.00 Value).

© J. &amp; P. CO.

© J. &amp; P. CO.



## DESIRABLE

*Deep violet.* Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry, 4½-ft. stems. The color holds. Really dramatic, both in the garden and in bouquets. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

## DEBUTANTE

*White.* Clean, sparkling tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes adding to their fine accent effect. A cool and refreshing touch in July. 4 ft. tall. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

## ENCHANTMENT

*Light blue.* True Delphinium-blue, with white eyes—the hybridists' dream! A lovely double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Striking in a white vase. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

## DIVINE

*Rose-mauve.* Lovely lavender warmed by faint rose cast. Wide-based pyramidal spikes; vigorous growth. A soft art shade that wins its way into any garden. Each floret blends its tones as if tinted in water colors. 5 to 5½ ft. tall. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

## DELIGHTFUL

*Deep Blue.* The rare, real all-blue in the darker shade so hard to get. Glorious background for lower-growing flowers. Long-lived, true to name and color. Lends interesting depth to the garden. Most popular. 5 ft. tall. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.





# J & P Fruits

To pick your own . . . fresh, tree-ripened, full-flavored . . . is to know how *good* fruits can be! Have an abundant supply . . . for the table, for canning and preserving . . . from standard size trees that will grace your property with spring-time beauty. Shipped prepaid, trimmed for planting.

## PREFERRED PEARS

**Bartlett.** Luscious, large, juicy, rich-flavored. Tempting yellow, blushed with red. Most popular. Sept. or late Aug.

**Seckel.** Very sweet, abundant. Small fruit, juicy, rich in flavor. Mid-Sept.

**Gorham.** Resembles Bartlett, but ripening one month later. Yellow, with juicy flesh. Good quality.

**Beurre Bosc.** Early Winter variety. Large, firm russet fruits with juicy flesh.

2-yr.-old, 5 to 7-ft. trees, \$2.25 each; any 3 for \$5.50

## CHOICE PEACHES

**Elberta.** Large, solid, juicy. Freestone. Delicious flavor. Yellow flesh. Ripens about mid-Sept.

**Hale Haven.** Large, sweet, yellow flesh. Skin blushed red. Heavy producer. Freestone. Bears about Sept. 1.

**Champion.** Creamy white with red cheek. Large. Freestone. Excellent flavor. Early Sept.

**Golden Jubilee.** Early. Sweet, golden yellow flesh. Flushed with red. Freestone. Ripens in Aug.

Large 1-yr., 4 to 5 ft., \$1.75 each; any 3 for \$4.25

## FAVORITE PLUMS

**Stanley Prune.** Large, juicy, very sweet, bluish purple. Fine-grained, tender. Ripens Aug.-Sept.

**Reine Claude** (Green Gage). Large, oval, rich, tantalizing, sweet flavor. Ripens midsummer.

**Abundance.** Cherry-red. Fine, firm, sweet flesh. Very tasty. Ripens Aug.-Sept.

2-yr., extra heavy, 5 to 6-ft. trees, \$2.25 each; any 3 for \$5.50



## APPLES

**Red Delicious.** Large, conical, dark red. Rich, distinctive flavor. Autumn and early Winter.

**McIntosh.** Flesh firm, tender, juicy and crisp. Beautiful coloring. Oct.

**Red Northern Spy.** The improved Spy. Solid, bright red. Rich, luscious flavor. Winter.

**Yellow Transparent.** Earliest. White, tender, juicy, slightly subacid. Bears young. Aug.

**Cortland.** The quality and flavor of McIntosh with longer keeping qualities. Early Winter.

2-yr.-old, 5 to 7-ft. trees, \$2.00 each; any 3 for \$5.00

## CHERRIES

**Black Tartarian.** Sweet. Large, heart-shaped. Sugary, luscious. Wonderful for eating fresh. June.

**Napoleon.** Sweet. One of the tastiest. Yellow and amber, red blush. Large, firm, juicy. For table and canning.

**Windsor.** Sweet. Hardy, prolific. Large, dark red, almost black. Solid, meaty. Excellent for eating and canning. July.

2-yr.-old, 5 to 7-ft. trees, \$2.75 each; any 3 for \$7.00.

**Montmorency.** Sour. Firm, tender, yellow flesh with tart flavor. Tastiest for pies, cobblers, canning. Early.

2-yr.-old, 4 to 6-ft. trees, \$2.25 each; any 3 for \$5.75

## Two J. & P. Selected Ground-Covers



### PACHYSANDRA Terminalis

Thick, glossy, spoon-shaped evergreen foliage. Underground spreading. Excellent for deep shade—steep banks—along walks—under trees and shrubbery. 8 in. tall. Plant 8 to 10 in. apart.

3 for 90c; 10 for \$2.50; 100 for \$20.00



### VINCA minor, Bowle's Variety—Myrtle

Myriads of Alice-blue flowers against luxuriant evergreen foliage form the "magic carpet" of ground-covers. Far superior to the old myrtle. Starts blooming with the violets and repeats all season. Ideal for banks, under trees, shady spots. Will grow in the open. Plant 8 in. apart. 50 or more at the 100 rate.

3 for 90c; 10 for \$2.50; 100 for \$20.00

© J. & P. CO.



### SEDUM, Brilliant

Beautifies hot, dry spots with hardy, light green foliage and large amaranth-red flower-heads. The rugged, erect-growing plants will do well in most any garden location. 18 in. Plant 15 to 18 in. apart.

55c each; 3 for \$1.50; 6 for \$2.75



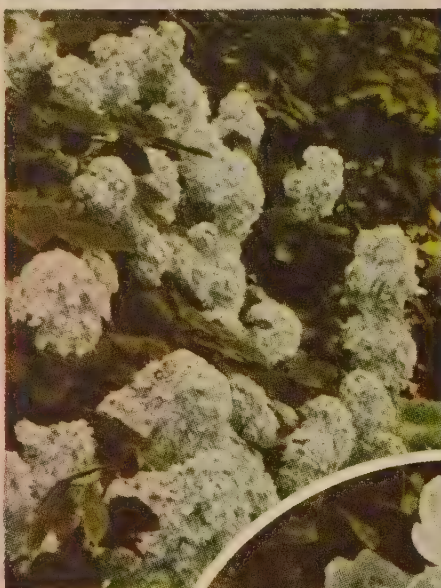


**Flowering Almond.** Dainty, always cherished. Petite, pastel pink, intensely double flowers like miniature roses, in great profusion, in May. Dwarf, bushy, rounded. Grows anywhere, 3 to 4 ft. tall. **\$1.25 each; 3 for \$3.15.**

**Forsythia (Golden Bells) Spectabilis.** Far superior to all other Forsythias. First flowers of spring. Blossoms even before snow is gone, the arching branches literally drenched with yellow. Medium height, up to 6 ft. **\$1.00 each; 3 for \$2.50.**



**Philadelphus Virginal (Mock Orange; Sweet Syringa)** Prized, double, pure white, precious orange-blossom fragrance, exotic in evening; lovely in bouquets. Ever-blooming. Medium height. **\$1.25 each; 3 for \$3.15.**



**Hydrangea arborescens grandiflora.** Large, round, white flower-clusters, almost everlasting, up to 5 1/2 in. across, in Aug. Long-lived. Does well in semi-shade. Medium height, 3 to 4 ft. **\$1.00 each; 3 for \$2.50.**



**Viburnum lbeiferum.** New for 1945! In full glory in fall and winter when purple-calyx white flowers change to clusters of bright scarlet berries in greatest profusion. Medium height. **\$2.00 each; 3 for \$5.00.**



**Beauty Bush.** One of the most beautiful of all shrubs, introduced by J. & P. in 1928. The arching branches bestow graceful cascades of thickly massed, deep pink, fragrant flowers in May. Very hardy. Up to 5 ft., grows even in poor soil. **\$1.25 each; 3 for \$3.15.**



**Sweet Shrub (Calycanthus).** The intensely fragrant maroon-red flowers so prized for placing with linens, carrying in purse, etc. So aromatic even the roots seem perfumed. Blooms all summer. Medium height. **\$1.25 each; 3 for \$3.15.**

# Flowering SHRUBS

**F**LOWERING Shrubs are appointed by destiny to belong to the home. Instinctively, in designing a home or public building, architects depend on shrubs to help bind house and earth together. They bestow color and fragrance, and give personality. From the many kinds grown, the J. & P. Dept. of Plant Research has selected those best suited for your home—all subjected to rigid "lawn laboratory" tests that support the promise in the beautiful pictures. Some send out their blooms searching for spring even before snow is gone; others continue the procession through summer and fall; some even supply "berries red" in the winter snow. With well-chosen shrubs your home soon learns to live intimately with its surroundings, in colorful harmony with the changing seasons.

Flowering Shrubs also supply interesting decorative possibilities as lawn specimens, backgrounds for vegetables and other plants in the border, in the garden, and for estate plantings. Plant groups of Floribunda Roses with them and your garden and grounds will have constant color.

*All are highest quality 2- and 3-yr.-old plants with strong root systems—some will bloom next year. All are sent pre-paid at fall planting time. Order early!*

**Spirea, Van Houtte** (not pictured). The dainty white familiar sprays in spring, often called "America's most successful shrub (Bridal Wreath)." **75c each; 3 for \$1.85.**



**Flowering Quince.** The brilliant scarlet flowers of early spring, blooming with Forsythia. Often called "Firebush." Delightful flowers completely cover branches even ahead of foliage. Most desirable. Grows 3 to 4 ft. high. **\$1.00 each; 3 for \$2.50.**



**Burning Bush (Euonymus alatus).** A gorgeous sight in fall, with its strawberry-crimson foliage. Striking reddish-orange berries which remain till winter. Interesting corky twigs, picturesque, spreading branches. A glorious spot of fall color. Slow-growing; up to 6 ft. **\$1.50 each; 3 for \$3.75.**



**Winterberry (Ilex verticillata).** In winter the brilliant red berries, symbolic of Christmas, are a real ornament to any garden or grounds. Cut some for holiday decorations from your own garden. Has ovalish, finely toothed leaves in summer. Medium height, about 5 ft. **\$1.25 each; 3 for \$3.15.**



# 1 Rose Lane

In accord with the J. & P. Guarantee, send the following plants prepaid to:

MR.  
MRS.  
MISS

DATE \_\_\_\_\_

STREET or R.D.

## POST OFFICE

ZONE  
NO.

STATE

EXPRESS OFFICE

(if different from P.O.).

ENCLOSED IS

☐ Check  
☐ Money  
☐ Cash

\$.....

## TERMS

Remittance in full with order. All shipments are sent transportation charges paid by us—you pay nothing extra.

**Perennials are not shipped west of Denver.**

**All orders will be shipped at proper planting time.**

[illegible]

## SPECIAL WARTIME SERVICE

As urged by thousands, we shall send another variety of same color and quality, should we be out of one you order. If you do not wish this, please mark "X" at right and a refund check will be sent instead. ☐

**GARDEN**  
**V**  
**FOR VICTORY**

**World's Largest Rose Growers • NEWARK, NEW YORK • Rose Capital of America**







[illegible]

## SUGGESTIONS FOR YOUR 1945 GARDEN

### Have You Included These Favorites?

**Tree Roses**—the "Aristocrats of Rosedom" will transform any garden. (2nd cover)

**Sheridan Red Barberry**—(Plant Patent Applied For)—New life and color for every yard. (*Page 45*)

**Climbing Roses**—for a mass of gorgeous blooms. **Blaze** (*Page 21*), **New Dawn** (*Page 23*), **Torch** (*Page 22*)

**Phlox**—spectacular for giant size, fragrance, and color range. (*Pages 34-35*)

**Viola "Purple Heart"** (Plant Patent Applied For)—giant, perpetual-flowering, hardy—a gorgeous velvety purple. (*Back cover*)

**Chrysanthemums**—new, improved, winter-hardy kinds for earlier and longer blooming season. (*Pages 26 to 29*)

**Super-Giant Violet "Royal Robe"**—intensely fragrant, deepest violet-blue; a "must" for every garden; ideal for cut flowers. (Page 39)

## SPRING 1945 EMERGENCY — ORDER EARLY

Early orders have exhausted stocks of many plants even before this catalog was completed; more plants will be ready for the fall 1945 planting season. Some varieties were all gone and omitted from this catalog before it was printed; if any of your favorites are not included, look for them in the Fall 1945 J. & P. Catalog. To avoid disappointment, mail this Order Blank as soon as possible. The free J. & P. "Home Garden Guide"—how to plan, how to prepare ground, how to plant, what to do all year round, is sent postpaid as soon as your order is received.



# ORDER BLANK

NEWARK, NEW YORK STATE

MR.  
MRS.  
MISS

DATE \_\_\_\_\_

STREET or R.D.

POST OFFICE \_\_\_\_\_ ZONE \_\_\_\_\_  
NO. \_\_\_\_\_ STATE \_\_\_\_\_

EXPRESS OFFICE

(if different from P.O.).....

ENCLOSED IS

☐ Check☐ Money Order } \$.....☐ Cash

## TERMS

Remittance in full with order. All shipments are sent transportation charges paid by us—you pay nothing extra.

**Perennials are not shipped west of Denver.**

**All orders will be shipped at proper planting time.**

[illegible]

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As urged by thousands, we shall send another variety of same color and quality, should we be out of one you order. If you do not wish this, please mark "X" at right and a refund check will be sent instead. ☐

**GARDEN**  
**V**  
**FOR**  
**ISTORY**

**World's Largest Rose Growers • NEWARK, NEW YORK • Rose Capital of America**





# Modern LILACS

Of all the flowering shrubs, none is more deeply rooted in American tradition than the Lilac. Its magnificent spikes graced the homes of our hardy pioneers, moved ever westward with them—and flourish today from coast to coast. The Lilac's grand display, lovely perfume, and hardy vigor have been lifted to new heights of glory through the selection and propagation of the world's finest varieties by J. & P.

© J. & P. CO.

*Fall is the time  
to plant  
Lilacs!*

## Larger Spikes, Younger Blooming!

One reason for the present astonishing popularity of J. & P. Lilacs is found in the size and striking beauty of the flowers of the mammoth J. & P. French Hybrids. Each floret is big; each spike broad; each cluster prolific. The strong, 3-year-old J. & P. plants have heavy "own" roots that mean hardiness and long life. They will supply *every-year* bloom.

## 6 Supremely Lovely Colors

Every one of the Lilacs we have for 1945 is a superior variety. But no variety is in sufficient quantity to offer by name. So please order by *color* and whether single or double.

**BLUE.** Single or Double.

**LILAC.** Single or Double.

**PURPLE.** Single or Double.

**MAGENTA.** Single or Double.

**WHITE.** Single or Double.

**PINK.** Single.

*The supply is limited. Please order as early as possible.*

Strong 3-yr. plants, \$2.35 each; any 3 for \$5.50;  
Special! Any 6 for \$10.00



MEMORABLE

# Christmas Gifts

That Grow

MAKE MODERN ROSE PLANTS YOUR  
HOLIDAY REMEMBRANCE WITH J. & P.

MODERN ROSE *Gift Certificate*

A gift of Modern Roses for friends who love flowers means that the Christmas spirit will live in their gardens for many years. From Spring through Fall, each bud and bloom expresses your Christmas message all over again in the matchless terms of garden beauty and cut-flower enjoyment.

Highly praised by lucky recipients, this unique J. & P. idea has won tremendous popularity. Every year, new thousands send their friends this Christmas gift of J. & P. Everblooming Modern Rose Plants. They are mailed postpaid at Spring planting-time—your gift of remembrance for anyone with a yard or garden.

## The Gift that Lasts for Years!

J. & P. Modern Rose Plants are ideal for Christmas giving. This unusual gift idea has become traditional with many who like to send unusual gifts. Each Christmas they add a few new Roses to the collection of their friends.

For your convenience you may make your gift selections from the groups of favorite Roses listed at the right. Or, you may choose any other plants in this book; *each gift must total \$1.50 or more.*

Indicate the amounts you wish to give; your friends may select from the 1945 Catalog we shall send them. Ideal for other occasions; special cards supplied for Birthdays, Anniversaries, etc.

### SPECIAL CHRISTMAS GIFT CERTIFICATE

*in Greeting Card form is sent at Holiday Time*

The GIFT CERTIFICATE bears your friend's name, the names of plants to be sent (not the prices) and your own name as sender; it states the plants will go postpaid next Spring. ON OR BEFORE DEC. 15, we mail these cards to the names and addresses you supply on the Christmas Order Blank.

### Special Groups for Christmas Giving

X-60—1 plant—Crimson Glory, the spectacular crimson Hybrid Tea (see p. 9) .....	\$1.50
X-61—2 plants—Blaze, everblooming giant red climber (see p. 22)	\$3.00
X-62—2 plants—1 Fantasia, and 1 Sonata (yellow and pink) (see pp. 9 and 12) .....	\$3.00
X-63—2 plants—1 Brandywine, 1 Crimson Glory, (buff yellow, crimson red) (see pp. 9 and 10) .....	\$3.00
X-64—12 Favorites (see pp. 20 and 21) .....	\$10.00
X-65—12 plants, Modern Dozen Group (Patented Roses) (see pp. 16 and 17) .....	\$12.50
X-66—1 Zulu Queen, "Blackest of all Reds." (see pp. 19) .....	\$2.00
X-67—3 plants—1 Pinocchio, 1 Rochester, 1 Summer Snow (see pp. 5, 6, 8) .....	\$3.15
X-68—3 plants—Pinocchio, the Floribunda sensation for exquisite color and perfect form (see pp. 5) .....	\$3.15
X-69—1 Tree Rose (red), on 3 1/2-ft. trunk, blooming at eye level ..	\$4.50
X-70—3 Viola, Purple Heart. Super size, colorful, blooms abundantly throughout the entire season. ....	\$2.25

*(Or Select Any Plants in this Catalog. Just make sure each Gift is \$1.50 or more)*

PLEASE USE SPECIAL CHRISTMAS GIFT ORDER BLANK ENCLOSED; Additional Gift Blanks will be sent gladly on request

Fredonia  
Grapes

## Enjoy these Luscious Fruits fresh from Your Garden

**CONCORD GRAPES.** Large, sweet, juicy, blue-black. Mid-September.  
60c each; 3 for \$1.60; 12 for \$6.00

**FREDONIA GRAPES.** One of the largest and sweetest. Rich, deep blue-black, especially prized for the home garden, three weeks earlier than Concord. Strong, vigorous grower, generous with large bunches.  
75c each; 3 for \$2.00; 12 for \$7.50

**CACO GRAPES.** Big, spicy, red, with winy, aromatic flavor.  
75c each; 3 for \$2.00; 12 for \$7.50

**NIAGARA GRAPES.** Finest white. Sweet. Vigorous grower. Ripe Mid-September.  
60c each; 3 for \$1.60; 12 for \$6.00

**INDIAN SUMMER RASPBERRIES.** Everbearing red. Large; richly flavored; sweetish-tangy taste. First crop in June; second, September till frost. Vigorous; hardy.  
6 plants \$2.50; 12 for \$4.50

**CUMBERLAND RASPBERRIES.** Largest black, up to 7/8 in. diameter. Wonderfully flavored, remarkably firm and vigorous. Early July.  
6 plants \$2.00; 12 for \$3.50

**GIANT LATHAM RED RASPBERRIES.** Enormous crops from June till mid-July. Truly giant berries with a tantalizing taste, up to a full inch long! The most popular red Raspberry.  
6 plants for \$1.25; 12 for \$2.25

For Other Fruits, See Pages 28 and 29

Giant Latham  
Red Raspberries

Special Notice!  
Everything  
in this Catalog  
Is Sent Prepaid  
—There is  
Nothing More for  
You to Pay.

**Jackson & Perkins Co.**  
NEWARK, NEW YORK

*The Rose Capital of America*